



Sponsorship Packages

2011

WE ARE THE TEAM FROM MILL PARK

Mill Park
Football Club



Accredited Club and an NFL Club





MILL PARK FOOTBALL CLUB HISTORY

The Mill Park Junior Football Club was established in 1981. Since those humble beginnings where we only had 1 team the club have had over 6000 kids proudly wear the club jumper. It is one of the biggest and most successful junior football clubs in the area. We have won numerous Premierships during this period. For season 2011 we will field 10 teams ranging from U9's through to U17's with a total membership base exceeding 750 members.

MILL PARK FOOTBALL CLUB MISSION STATEMENT

We aim to provide a safe and friendly environment for junior footballers and their families. We will provide opportunities to learn the fundamentals of playing football as a member of a team.

Our objective will be to develop Australian Rules football while promoting the club and the spirit of the game to the community, always encouraging family involvement.

Why Sponsor?

The value and benefits you receive as a sponsor of your local football club can include:

- Community support & involvement
- Weekly publications
- Weekly promotion and advertising
- Business exposure in the local area market
- Help bring the community together
- Investment in the future of children and community
- Website exposure

OUR SPONSORS

Mill Park Football Club relies on the support of sponsors to enable us to help grow and develop junior football in the Mill Park area. We encourage all members to support our sponsors. By supporting our sponsors, you are also supporting our kids.

For more information about becoming a MPFC Sponsor, where your business or organisation can reap some real benefits and get involved in your local community, please contact us via email at communication@mpfc.org.au

MPFC Stallion Player / Team

Sponsor Package 2011



Players Sponsor

- A4 size Photo of your choice of player with your company name

\$50 min

Team Sponsor

- A3 size Photo of your choice of Team with your company name

\$1,000 min

Please note; for season 2011 you have the opportunity to sponsor the inaugural Mill Park Youth Girls Team

MPFC Stallion Sponsor Packages 2011

Stallion Sponsor A

- Website Exposure (Standard coverage)
With hyperlink to your own site
- Clubroom Advert signage A3 size
- Exposure on weekly newsletter
- Sponsorship acknowledgement at club rooms every Sunday night.
- Invitation to annual dinner dance
- MPFC cap
- Certificate of Appreciation

\$500 Package

Stallion Sponsor B

- Website Exposure (Standard coverage)
- Sponsorship acknowledgement at club rooms every Sunday night.
- A4 Signage within Club Rooms
- MPFC Cap
- Certificate of Appreciation

\$250 Package

Stallion Sponsor C

- MPFC Cap
- A4 Signage within Club Rooms
- Certificate of Appreciation

Donations below \$250



Premium Sponsorships - 2011

Gold

- Website Exposure (large coverage)
With hyperlink to your own site
- In Clubroom PVC banner
2000mm x 600mm
- Exposure on weekly newsletter
- 4 tickets to club's Annual Ball
- Invitation to all club social events
- Sponsorship acknowledgement at
club rooms every Sunday night
- 2 MPFC club polo's & caps
- Memento of Appreciation

Your Investment: \$1,500

Silver

- Website Exposure (Standard coverage)
With hyperlink to your own site
- Clubroom Advert Shingle A3 size
- Exposure on weekly newsletter
- Invitation to all club social events
- Two tickets to the annual dinner dance
- Sponsorship acknowledgement
at club rooms every Sunday night.
- MPFC club Polo & cap
- Memento of Appreciation

Your Investment: \$1,000

Bronze

- Website Exposure (Standard coverage)
- Clubroom Advert Shingle A3 size
- Exposure on weekly newsletter
- Sponsorship acknowledgement
at club rooms every Sunday night.
- Invitation to annual dinner dance
- MPFC cap
- Certificate of Appreciation

Your Investment: \$750





Major Sponsorships - 2011 & Beyond

Club

- Website Exposure (large coverage)
With hyperlink to your own site
- Your company logo on the game day jumper
- Your company logo on the players tracksuit
- Your company logo on the scoreboard

- In Clubroom PVC banner
2000mm x 600mm
- Exposure on weekly newsletter

- 4 tickets to club's Annual Ball

- Invitation to all club social events

- Sponsorship acknowledgement at club rooms every Sunday night

- Ground advert colour bond banner
(2400 x 800)

- 2 MPFC club polo's & caps

- Memento of Appreciation

Jumper - 2012on

- Your company logo on the game day jumper
- Website Exposure (Standard coverage)
With hyperlink to your own site

- In Clubroom PVC banner
2000mm x 600mm

- Exposure on weekly newsletter

- Invitation to all club social events

- Two tickets to the annual dinner dance

- Sponsorship acknowledgement
at club rooms every Sunday night.

- MPFC club Polo & cap

- Memento of Appreciation

Tracksuit - 2012 on

- Your company logo on the players tracksuit

- Website Exposure (Standard coverage)

- Clubroom Advert Shingle A3 size

- Exposure on weekly newsletter

- Sponsorship acknowledgement
at club rooms every Sunday night.

- Invitation to annual dinner dance

- MPFC cap

- Memento of Appreciation

POA for these Great Sponsorship opportunities

**PLEASE NOTE; ALL THE ABOVE PACKAGES ARE EXAMPLES & CAN BE TAILORED TO SUIT YOUR BUSINESS
NEEDS OR A SPECIAL PACKAGE CAN BE ARRANGED**